

## Data Protection & Privacy Review for Chateefy

Last updated: March 28, 2023

Information privacy, also known as data privacy or data protection, is the relationship between the collection and dissemination of data, technology, the public expectation of privacy, legal and political issues surrounding them. Privacy concerns exist wherever personally identifiable information or other sensitive information is collected, stored, used, and finally destroyed or deleted – in digital form or otherwise. Improper or non-existent disclosure control can be the root cause for privacy issues. Data privacy issues may arise in response to information from a wide range of sources.

### Cookies Policy

We recognize that your privacy is very important and take it seriously. This Cookies Policy describes “Chateefy” policies and procedures on the collection, use of cookies and similar technologies when you visit or interact with our websites that link to this Cookies Policy (such as [www.chateefy.my](http://www.chateefy.my)) (“Websites”).

Capitalized terms that are not defined in this Cookies Policy have the meaning given them in our [Privacy Policy](#) and [Terms of Service](#).

### Who We Are and How to Contact Us?

**Who are we?** Strateefy Sdn. Bhd. A proprietary limited company organized and existing under the laws of Malaysia (referred to as either "Strateefy", "Chateefy", "we", "us" or "our" in this Cookies Policy).

Our address is Lot 2-1-30, First Floor, Wisma Rampai, Jalan 34/26, Rampai Town Centre, 53300 Kuala Lumpur.

**How to contact us.** If you have any questions about our practices or this Privacy Policy, please contact us at: [support@chateefy.my](mailto:support@chateefy.my).

### How we use cookies and other tracking or profiling technologies

Chateefy may collect non-personally identifiable information regarding your usage of our Websites, including the pages you viewed, time spent using the website, demographic data such as server locations, connection speed, and other information that does not identify you. Like most online services, we also use cookies and other technologies that may collect Personal Data.

## Cookies:

**What are cookies?** When you visit our Websites, we may send one or more "cookies" — small data files — to your computer to uniquely identify your browser and let Chateefy help you enhance your navigation through the Website. A cookie may convey anonymous information about how you browse the Services to us so we can provide you with a more personalized experience but does not collect personal information about you. A persistent cookie remains on your computer after you close your browser so that it can be used by your browser on subsequent visits to the Service. Persistent cookies can be removed by following your web browser's directions. A session cookie is temporary and disappears after you close your browser. What types of cookies do we use? Our Site use the following types of cookies for the purposes set out below:

Type of cookie	Purpose
Essential Cookies	These cookies are essential to provide you with services available through our Websites and to enable you to use some of its features. For example, they allow you to log in to secure areas of our Websites and help the content of the pages you request to load quickly. Without these cookies, the Services that you have asked for cannot be provided, and we only use these cookies to provide you with those services.
Security Cookies	These cookies enable and support our security features, and to help us detect malicious activity.
Functionality Cookies	These cookies allow our Websites to remember choices you make when you use our Websites, such as remembering your login details and remembering the changes you make to other parts of our Websites which you can customize. The purpose of these cookies is to provide you with a more personal experience and to avoid you having to re-enter your preferences every time

	you visit our Websites.
Marketing Cookies	These cookies help us deliver marketing campaigns and track their performance. Similarly, our partners may use cookies to provide us with information about your interactions with their services, but use of those third-party cookies would be subject to the service provider's policies.
Analytics and Performance Cookies	These cookies are used to collect information about traffic to our Websites and how users use our Site. The information gathered via these cookies does not "directly" identify any individual visitor. However, it may render such visitors "indirectly identifiable". This is because the information collected is typically linked to a pseudonymous identifier associated with the device you use to access our Site. The information collected is aggregated and anonymous. We use this information to help operate our Site more efficiently, to gather broad demographic information and to monitor the level of activity on our Site. We use a number of different tools such as Google Analytics for this purpose.

**How can I disable cookies?** You can typically reset your web browser to refuse all cookies or to notify you when a cookie is being sent. In order to do this, follow the instructions provided by your browser (usually located within the "settings", "help" "tools" or "edit" facility). Many browsers are set to accept cookies until you change your settings.

If you do not accept our cookies, you may experience some inconvenience in your use of our Services and some features of the Service may not function properly.

Further information about cookies, including how to see what cookies have been set on your computer or mobile device and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

**Log Files:** Log file information is automatically reported by your browser each time you access a web page. When you use the Websites, our servers automatically record certain information your web browser sends whenever you visit any website. These server logs may include information such as your web request, Internet Protocol address, browser type, referring / exit pages and URLs, location, domain names, pages viewed, and other such information.



**Third Party Services:** Chateefy uses third-party services such as Google Analytics to help understand/improve the use of our Websites. These services typically collect the information sent by your browser as part of a web page request, including cookies and your IP address. They receive this information and their use of it is governed by their respective privacy policies. You can also prevent the use of Google Analytics relating to your use of our Services by downloading and installing the browser plugin available via this link: <http://tools.google.com/dlpage/gaoptout?hl=en-GB>.

## **Changes to Our Cookies Policy**

We reserve the right, in our sole discretion, to change, modify, add, or remove portions of this Cookies Policy at any time. Any changes or updates will be effective immediately upon posting to this page. You should review this Cookies Policy regularly for changes. You can determine if changes have been made by checking the Effective Date below.

Your continued use of our services following the posting of any changes to this Cookies Policy means you consent to such changes.